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Sameer's Logo Samples

Branding package

Proposed By:
Hafsa Kabeer

Proposed To:
Sameer Dhawan

1 Overview

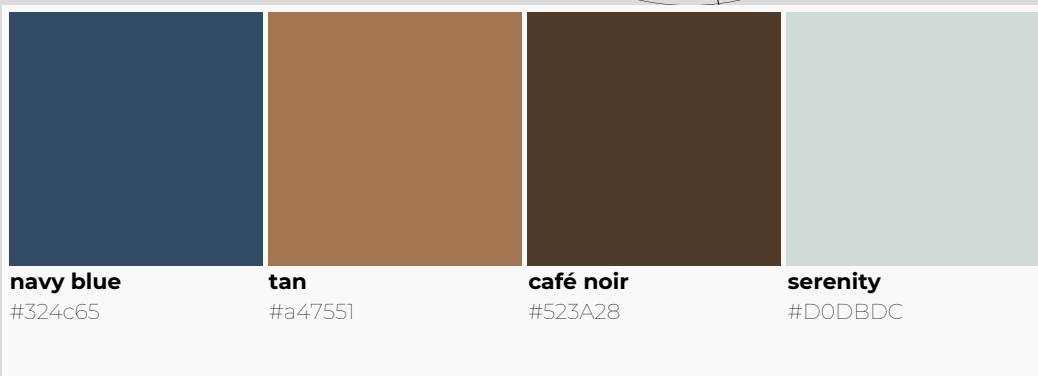
This logo proposal contains the following:

- Colour palette variations (x3)
- Branding typography and samples
- Logo samples

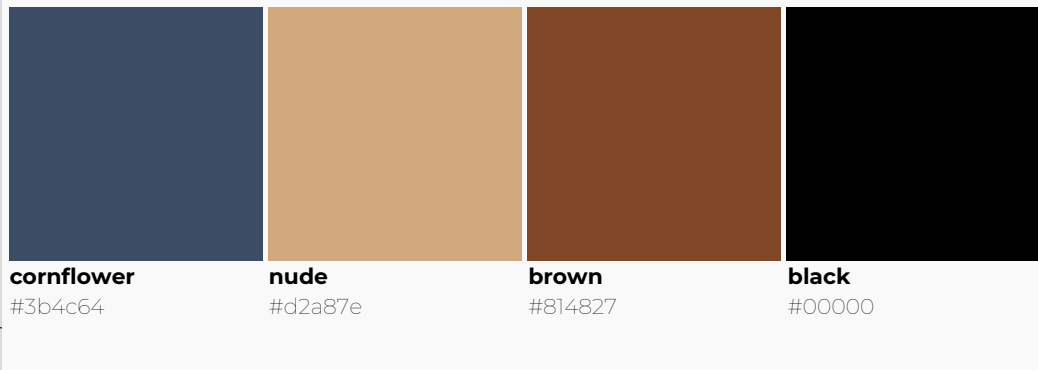
A number of variations has been included for all of the different elements. You can mix and match whichever you prefer and a revised version of this document will be sent with any requested changes.

2 Colour Palettes

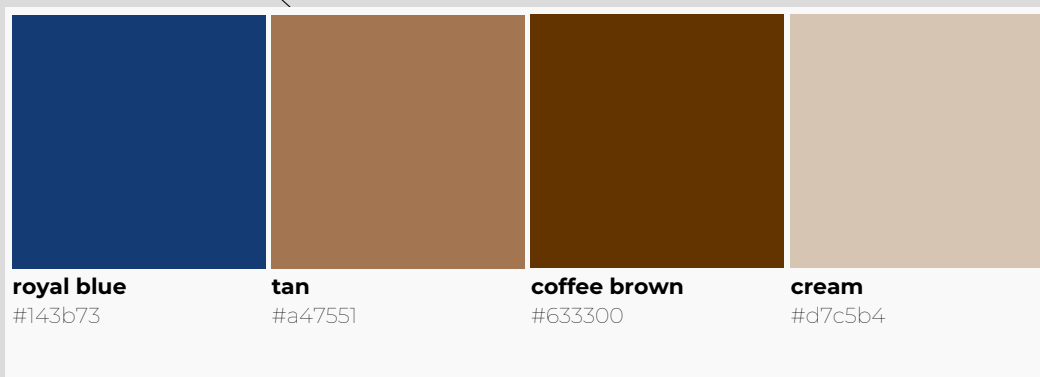
Set one:



Set two:



Set three:



3 Typography

| <i>Headings</i> | <i>Accent</i> | <i>Sample</i> |
|------------------------|---------------|-----------------------------|
| Aa Tan angleton | Aa Avenir | SAMEER'S WOODS BY DESIGN |
| Aa Univers Extended | Aa Inter | SAMEER'S WOODS BY DESIGN |
| Aa Arian | Aa Avenir | SAMEER'S WOODS BY DESIGN |
| Aa Arsenica | Aa Avenir | SAMEER'S WOODS BY DESIGN |
| Aa Benne | Aa Inter | SAMEER'S WOODS BY DESIGN |
| Aa Maharlika | Aa Inter | SAMEER'S WOODS BY DESIGN |
| | | |

4 Samples

For the sake of the samples, colour palette 1(one) and fonts Mahrlika and Avenir will be used.

Idea 1



Idea 2



Idea 3



Idea 4



Idea 5



Idea 6



Idea 7



Idea 8



Idea 9



Idea 10



Idea 11



Idea 12

